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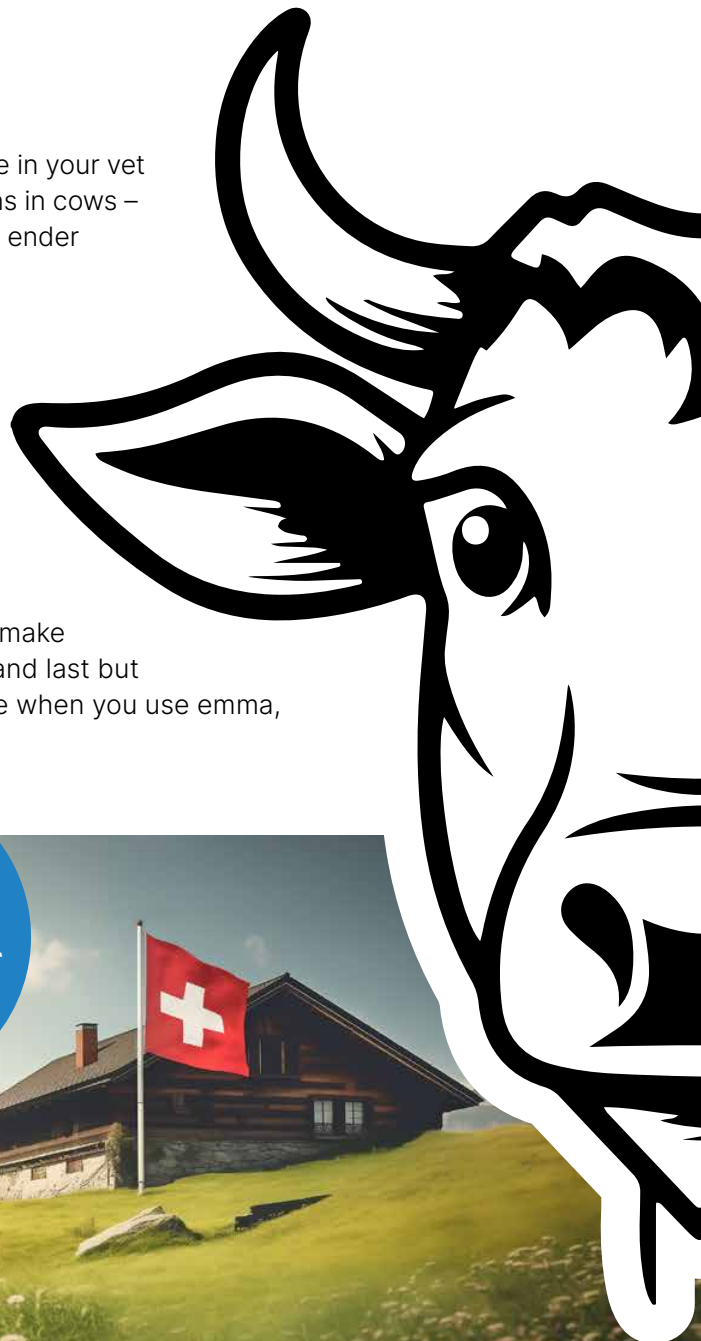
# The 90-minute PCR mastitis test for your vet practice.

Finally there's a molecular biological diagnostic solution to use in your vet practice to rapidly identify and differentiate mastitis pathogens in cows – developed in Switzerland and based on PCR technology from ender diagnostics.

It's called emma (ender molecular multiplex approach) and helps you make the right decisions for treatment and thus lowers the unnecessary use of antibiotics (by up to 40%). You may be especially interested to know that emma allows for precise PCR diagnostics there where the results count the most – directly at your veterinary practice, thus eliminating the need for a centralised lab.

This helps you as a practitioner to quickly gain an overview, make evidence-based decisions on treatment of clinical mastitis, and last but not least increase the sales for your practice. That's because when you use emma, you can bill the tests directly within your operations.

Rapid  
diagnostics  
and targeted  
therapy = fewer  
antibiotics



## Overview of your advantages

- Fastest possible test for clinical mastitis
- Reduced use of antibiotics through rapid diagnostics
- Allows vets to treat mastitis based on evidence
- New source of income for your practice
- Quick and easy to learn – in any practice, without lab training
- More occupational safety because you don't have to cultivate pathogens



## Everyone benefits from mastitis PCR testing at your practice

To identify mastitis pathogens in dairy cows, you no longer need to send milk samples to the lab or spend time cultivating microbes. With emma, you can now provide farmers with clear diagnostic results directly – in 90 minutes from when the sample arrives: 15 minutes for sample preparation; the measurement is fully automated. The sales you generate stay in your practice for large animals.

You don't need any lab training to use emma. All you need is a few hours of training from ender diagnostics so that you can administer the test in your practice. You can simply rent or buy the lab equipment you need from us.

## 15 minutes for sample preparation; the measurement is fully automated: **How to test with emma.**

